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FOR IMMEDIATE RELEASE



## **NACE 2009 Exhibitors, Chassis Liner and Accudraft, Come Together to Create \$92,000 Stimulus Package Giveaway for One Lucky NACE Attendee**

*Dallas / August 10, 2009* — Chassis Liner and Accudraft take their shared philosophy of “high value, fair price” to a whole new level as plans come together for their joint \$92,000 Stimulus Package Giveaway at NACE 2009. With each having 25+ years experience in serving the automotive service industry, Chassis Liner and Accudraft have announced plans to award one lucky NACE 2009 attendee with an extreme shop package that includes the Lift ‘N Rak Pro™ (valued at \$7,000) and an Accudraft TITAN™ (valued at \$85,000). The upcoming International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS) are sponsored by Automotive Service Association (ASA), are co-located at the Mandalay Bay Convention Center in Las Vegas, Nevada, November 4-7 and take place during the second annual Automotive Service & Repair Week (ASRW). Auto Glass Week is also co-located during ASRW and features exhibits, education and competitions for the auto glass professional.

Qualified NACE attendees can register for a chance to win in several ways – 1) register via [www.chassisliner.com](http://www.chassisliner.com); 2) register via [www.accudraftpaintbooths.com](http://www.accudraftpaintbooths.com); or 3) register on-site at NACE 2009 by visiting Booth #N3591 and scanning their ExpoCard – a card issued to each registered attendee that contains the individual’s contact information. This year’s ExpoCard is being sponsored by Chassis Liner and Accudraft to promote this outstanding on-site giveaway. The winner will be announced on Saturday, November 7 at 12:00 p.m. (at booth #N3591) and the winner must be present to claim their prize. Complete details and all rules and regulations can be accessed on both of the above sites.

Chassis Liner’s VP of Sales & Marketing, Jeff Syvrud explained, “Chassis Liner has been in business since 1982, bringing premium products to the industry. With the way the economy has been over the past year we wanted to create our own stimulus package at the NACE Show and give away a Lift ‘N Rak Pro™. Chassis Liner has teamed up with Accudraft, the nation’s highest quality paint booth manufacturer, to offer a one stop shopping source for the body shop owner. Now a body shop can purchase all their equipment needs from one company. Our philosophy is to bring premium quality products to market at a fair price.” Visit [www.chassisliner.com](http://www.chassisliner.com) for Lift ‘N Rak Pro™ features and options.

“Accudraft has been offering premium spray booths for over 25 years. Recently, Accudraft has joined forces with Chassis Liner to provide clients with a one stop shop for equipment,” shared Guido F. Pippa, VP, SAIMA of North America, Inc. “At this year’s NACE show, we will be giving back to the industry by giving away a combination Accudraft TITAN™ waterborne spray booth and Chassis Liner™ frame rack to one lucky shop owner. Although the raffle only affects one shop, we hope that the industry as a whole will see that the manufacturers are here for their customers and that we are all trying to make a difference. During such tough times, it’s nice to see that people can still catch a break once in a while.” Visit [www.accudraftpaintbooths.com](http://www.accudraftpaintbooths.com) for more information on the Accudraft.

For more details visit [www.NACEexpo.com](http://www.NACEexpo.com) or [www.CARSevent.com](http://www.CARSevent.com).

### **About the Events**

NACE -- the world’s collision repair event -- annually draws an estimated attendance of 20,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition of 350+ exhibiting companies. To exhibit at NACE 2009, call toll-free 888.529.1641 or 972.536.6316. For more NACE information, visit the NACE website at [www.NACEexpo.com](http://www.NACEexpo.com).

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition of 40+ exhibiting companies. To exhibit at CARS 2009, call toll-free 866.704.8069 or 972.536.6399. For more CARS information, visit the CARS website at [www.CARSevent.com](http://www.CARSevent.com).

Online registration is now open and offers various package options starting at \$200 and Expo registration for \$10 until September 17<sup>th</sup> early cut-off. Attendees can access the online registration for each event via their independent websites ([www.NACEexpo.com](http://www.NACEexpo.com) and [www.CARSevent.com](http://www.CARSevent.com)).

Online housing can be booked through [www.HanleyWoodHousing.com](http://www.HanleyWoodHousing.com), along with additional travel arrangements for airlines and rental cars.

For additional information, contact Hanley Wood Exhibitions at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.

### **About the Sponsor**

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to [www.ASAshop.org](http://www.ASAshop.org). ASRW, NACE and CARS are produced by Hanley Wood Exhibitions.