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FOR IMMEDIATE RELEASE



NACE and CARS Announce 2009 Event Chairmen Appointments

Dallas / June 8, 2009 — ASA, NACE and CARS proudly announce that Jerry Burns, president and owner of Automotive Impressions, Inc., will serve as the NACE 2009 Event Chairman. President and owner of C & C Automotive, Aaron Clements will return as the Event Chairman of CARS. Each chairman is responsible for leading an Attendee Advisory Council for their respective shows. Serving as the NACE 2009 Exhibitor Advisory Council Chairman is Tom Williams, marketing director for CCC Information Services, Inc. – a 23+ year veteran exhibiting company of NACE events. Both the upcoming International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS) are sponsored by Automotive Service Association (ASA) and co-located at the Mandalay Bay Convention Center in Las Vegas, Nevada, November 4-7, during the second annual Automotive Service & Repair Week (ASRW).

About Jerry Burns, NACE 2009 Event Chairman

Since beginning his involvement in the automotive collision industry in 1983, Burns has succeeded on many fronts of building his skill-set and notoriety including earning the titles of ASE Master-certified Technician, an Accredited Automotive Manager (AAM). Before his current role as ASA National Board of Directors Executive Committee Chair Elect, Burns has served as ASA National Board of Directors General Director, as a member of the ASA National Collision Division Operations Committee, as well as held a seat on the Board of Trustees for both CIECA (Collision Industry Electronic Commerce Association) and the I-CAR Education Foundation. As president and owner of his family operated business, Automotive Impressions, Inc. of Rio Rancho, NM, he and his 15-year-strong facility have earned numerous awards, including the prestigious Quality New Mexico (QNM) Pinon and Roadrunner Recognitions – patterned after the coveted Malcolm Baldrige national quality awards. His commitment to customer satisfaction and service excellence won him 1998 and 1999 honors with the QNM Pinon Recognition, followed up with the QNM Roadrunner Recognition in 2000 and 2004 for measurable progress in customer satisfaction and service excellence. As a 19-year veteran of the NACE events, Burns brings an abundant amount of industry knowledge and experience to his role as NACE 2009 Event Chairman.

About Aaron Clements, CARS 2009 Event Chairman

Previous to serving as Chairman of the 2007 ASA Board of Directors, Clements, AAM and president of C&C Automotive Inc., held the positions of chairman-elect and secretary/treasurer on ASA's board. Clements has been an ASA member since 1981 and his business is AAA-approved as well as a National Institute for Automotive Service Excellence (ASE) Blue Seal of Excellence facility. Ninety percent of the staff is certified by ASE, and 50 percent are ASE master-certified. A 34-year veteran of the automotive service industry, Clements is an ASE Master-certified Technician, an Accredited Automotive Manager (AAM) and a member of the Augusta Chamber of Commerce and the Better Business Bureau. Clements began his involvement with ASA by serving in various leadership positions with the local ASA-Augusta chapter in the 1990s. He later moved on to serve at the affiliate level and was elected as president of ASA-Georgia in 1999 and 2000. He currently serves on an advisory board member of the Augusta Technical College and donates his time and expertise speaking before different groups on how to care for a vehicle, including hosting a Saturday morning radio talk show. In 2000, Clements was awarded the Carl J. Montgomery Memorial Award for professionalism and dedication in the auto repair industry. He was also named the NAPA/ASE Technician of the Year finalist from the Atlanta region each year from 1995 to 2005. In his second consecutive year as the CARS Event Chairman, Clements brings much energy, dedication and commitment to his appointment, remaining a sound advocate for the continuing education available at CARS.

For more event details visit www.NACEexpo.com or www.CARSevent.com.

About the Events

NACE -- the world's collision repair event -- annually draws an estimated attendance of 20,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition of 350+ exhibiting companies. To exhibit at NACE 2009, call toll-free 888.529.1641 or 972.536.6316. For more NACE information, visit the NACE website at www.NACEexpo.com.

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition of 40+ exhibiting companies. To exhibit at CARS 2009, call toll-free 866.704.8069 or 972.536.6399. For more CARS information, visit the CARS website at www.CARSevent.com.

Online registration opens in June and will offer various package options starting at \$200 and Expo registration for \$10 until September 17th early cut-off. Online housing can be booked through www.HanleyWoodHousing.com, along with additional travel arrangements for airlines and rental cars.

For additional information, contact Hanley Wood Exhibitions at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.

About the Sponsor

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAshop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions.

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