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FOR IMMEDIATE RELEASE

2009 Hotel Rates 30-70% Lower for NACE and CARS

Dallas / April 24, 2009 — Online housing for NACE and CARS 2009 opens with hotel rates 30-70% lower than 2008 rates, resulting in outstanding savings for both attendees and exhibitors. Housing reservations can now be made online for the upcoming International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS). These industry events, sponsored by Automotive Service Association (ASA), are co-located at the Mandalay Bay Convention Center in Las Vegas, Nevada, November 4-7 and take place during the second annual Automotive Service & Repair Week (ASRW).

“We worked diligently with the hotels to ensure they offered the lowest possible rates,” said Lindsay Roberts, director, Hanley Wood Exhibitions. “The rates we were able to secure for our room blocks are the lowest in recent years. We urge attendees and exhibitors to make their reservations now to secure their preferred hotel.”

Reduced rates are available at all official NACE and CARS hotel blocks -- rates as low as \$149 for Mandalay Bay and THEhotel; \$109 for MGM (new in 2009 block); \$109 for Luxor; \$41-\$83 for Excalibur; and \$119 for New York-New York.

American, Continental, JetBlue, Northwest and WestJet will serve as official airlines, offering service from destinations nationwide to Las Vegas' McCarran Airport. Discounts are available off published airfares based on availability, offering the most cost effective travel.

Avis and Budget offer discounted car rental rates to help show participants get around Las Vegas easily.

To assure the best rates for travel and accommodations, attendees and exhibitors should book through the online reservation system at www.HanleyWoodHousing.com. Reservations may be made online 24-hours a day, seven days a week, or by calling 800.895.3978 during the hours of 9:00 am - 7:00 pm ET, Monday through Friday.

As the exclusive, official housing provider for both NACE and CARS, HanleyWoodHousing.com is the only company that can sell rooms in the official housing blocks. Attendees and exhibitors are encouraged to only use HanleyWoodHousing.com for all their travel needs.

For more details visit www.NACEexpo.com or www.CARSevent.com.

About the Events

NACE -- the world's collision repair event -- annually draws an estimated attendance of 20,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition of 350+ exhibiting companies. To exhibit at NACE 2009, call toll-free 888.529.1641 or 972.536.6316. For more NACE information, visit the NACE website at www.NACEexpo.com.

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition of 40+ exhibiting companies. To exhibit at CARS 2008, call toll-free 866.704.8069 or 972.536.6399. For more CARS information, visit the CARS website at www.CARSevent.com.

For additional information, contact Hanley Wood Exhibitions at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.

About the Sponsor

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to www.ASAsShop.org. ASRW, NACE and CARS are produced by Hanley Wood Exhibitions.