

INDUSTRY PRESS REGISTRATION FORM

ONE PERSON PER FORM



CONFERENCE:
November 5-8, 2008

EXPOSITION:
November 6-8, 2008

Mandalay Bay Convention Center
Las Vegas, Nevada USA

WAYS TO REGISTER

- Online:** www.CARSevent.com
- Payment:** Make check or money order payable in U.S. funds to CARS.
- Mail:**
CARS Registration, P.O. Box 612128, Dallas, TX 75261-2128
- Overnight delivery:**
CARS Registration, 6191 N. State Highway 161, Suite 500,
Irving, Texas 75038-2220
- Fax:** 972.536.6364; one form per registrant
- Questions?** 972.819.7614 or Toll-Free 866.574.0792 (no phone reservations)

If you have a disability and need assistance with physical requirements, please email help@CARSevent.com.

YOUR INFORMATION

Please Print Legibly (Please note: All questions must be answered for registration to be processed)

First Name: _____

Last Name: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____

ZIP/Postal Code: _____ Country: _____

Phone: _____

Cell: _____ Fax: _____

E-mail: _____

By providing your contact information, you are authorizing Hanley Wood to send you promotional materials and registration confirmation via mail, fax or e-mail.

Number of Employees?

- 1-5 (1)
 6-10 (2)
 11-15 (3)
 16-20 (4)
 more than 20 (5)

Annual Shop Revenue?

- Up to \$250K (1)
 \$251K to \$350K (2)
 \$351K to \$750K (3)
 \$751K to \$1M (4)
 more than \$1M (5)

Source code: PR

What is your job title/positions/function?

- | | | |
|--|---|--|
| <input type="checkbox"/> Facility Owner (FO)
<input type="checkbox"/> Single Shop (A)
<input type="checkbox"/> Multiple Shop (B) | <input type="checkbox"/> Franchised Independent (FI)
<input type="checkbox"/> Mass Merchandiser (MM)
<input type="checkbox"/> Specialty Shop by Vehicle Make (VM)
<input type="checkbox"/> Domestic (C)
<input type="checkbox"/> European (D)
<input type="checkbox"/> Asian (E) | <input type="checkbox"/> Specialty Shop by Vehicle System (VS)
<input type="checkbox"/> Diagnostic (F)
<input type="checkbox"/> Transmission (G)
<input type="checkbox"/> Alignment (H)
<input type="checkbox"/> Brakes (I)
<input type="checkbox"/> Air Conditioning (J)
<input type="checkbox"/> Electrical (K)
<input type="checkbox"/> Undercar (L) |
| <input type="checkbox"/> Facility Manager (FM)
<input type="checkbox"/> Single Shop (A)
<input type="checkbox"/> Multiple Shop (B) | <input type="checkbox"/> Manufacturers' Rep (MR)
<input type="checkbox"/> Jobbers (JB)
<input type="checkbox"/> Educators (ED)
<input type="checkbox"/> Association Rep (AR) | <input type="checkbox"/> Spouse (SP)
<input type="checkbox"/> Student (ST)
<input checked="" type="checkbox"/> Press (PR)
<input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Service Writer (SW)
<input type="checkbox"/> Service Technician (TE)
<input type="checkbox"/> Shop Administrative (AP)
<input type="checkbox"/> Parts Sales Rep (PS)
<input type="checkbox"/> Fleet (FL)
<input type="checkbox"/> Franchised New Car Dealer (FD) | | |

What products/services are you interested in seeing at CARS?

- | | | |
|---|---|--|
| <input type="checkbox"/> AC Components (32C)
<input type="checkbox"/> Aftermarket Parts (1C)
<input type="checkbox"/> Association (2C)
<input type="checkbox"/> Batteries (3C)
<input type="checkbox"/> Brake Repair Products (4C)
<input type="checkbox"/> Customer Service (5C)
<input type="checkbox"/> Dealer Management Software (6C)
<input type="checkbox"/> Diagnostic Software (7C)
<input type="checkbox"/> Emission Products (35C)
<input type="checkbox"/> Filters (8C)
<input type="checkbox"/> Financing (9C)
<input type="checkbox"/> Fuel Injector Cleaners (10C)
<input type="checkbox"/> Fuel Delivery Products (34C) | <input type="checkbox"/> Hybrid Repair Information Provider (11C)
<input type="checkbox"/> Ignition Products (33C)
<input type="checkbox"/> Industry Training (12C)
<input type="checkbox"/> Insurance (13C)
<input type="checkbox"/> Maintenance Product (14C)
<input type="checkbox"/> OEM (15C)
<input type="checkbox"/> Original Parts Manufacturer (16C)
<input type="checkbox"/> Payment Processing Service (17C)
<input type="checkbox"/> Publication (18C)
<input type="checkbox"/> Remanufactured Parts (19C)
<input type="checkbox"/> Repair Information Provider (20C) | <input type="checkbox"/> Retailer (21C)
<input type="checkbox"/> Rotating Electricals (36C)
<input type="checkbox"/> Shocks (22C)
<input type="checkbox"/> Shop Management Software (23C)
<input type="checkbox"/> Spark Plugs (24C)
<input type="checkbox"/> Specialty Products (25C)
<input type="checkbox"/> Tools (26C)
<input type="checkbox"/> Transmission Repair (27C)
<input type="checkbox"/> Vehicle Repair Software (28C)
<input type="checkbox"/> Warranty Provider (29C)
<input type="checkbox"/> Wipers (30C)
<input type="checkbox"/> Health and Wellness (31C) |
|---|---|--|

PAYMENT OPTIONS

- Check
- (13 or 16 digits)
- (16 digits)
- (15 digits)

Card #: _____

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

Expires: _____

Month Year

Cardholder's Name (Please print)

Cardholder's Signature (Required)

Cardholder's ZIP Code

Registration Deadlines: Your name badge and tickets (if applicable) will be mailed to you at the address listed on the attached PDF if receipt of registration is on or before October 17, 2008. For all registrations done after October 17, 2008, badge and tickets will be available for pick-up on-site in Las Vegas beginning on Tuesday, November 4 at 3:00 p.m. Be sure and check-out the self-registration counters - they're quick and easy to use. International (including Canada) badges and tickets will not be mailed and will be available for pick-up on-site in Las Vegas beginning on Tuesday, November 4 at 3:00 p.m. **Cancellation Policy:** Full refunds (less a \$25 administrative fee) will be issued if cancellation is received in writing by October 16, 2008. No refunds will be issued after October 16.

INDUSTRY PRESS REGISTRATION OPTIONS

- Complimentary Press Registration (circulations in excess of 20,000) - **limited to two per qualifying publication** \$0 (SP) _____
- Paid Press Registration \$100 (SP) _____
- Non-Paying Press Registration* (excludes NACE and/or CARS Reception) \$0 (SPPR) _____

Registration includes one ticket to any Session per scheduled timeslots, choice of NACE Welcome Reception or CARS Networking Reception (check which you'd like to attend), Opening General Session/Keynote, Friday General Session, FREE Roundtables, both Expos, briefcase and commemorative pin. ***Note: Reception is not included in Non-Paying Press Registration**

WEDNESDAY, NOVEMBER 5

- 8:30 am - 10:00 am WE - _____
- 8:30 am - 11:30 am WE - _____ C _____
- 10:30 am - 12:00 pm WE - _____
- 1:30 pm - 3:00 pm WE - _____
- 1:30 pm - 4:30 pm WE - _____ C _____
- 3:30 pm - 5:00 pm WE - _____

THURSDAY, NOVEMBER 6

- 4:00 pm - 5:30 pm TH - _____

FRIDAY, NOVEMBER 7

- 7:30 am - 10:30 am FR - _____ C _____
- 4:00 pm - 5:30 pm FR - _____

SATURDAY, NOVEMBER 8

- 3:00 pm - 6:00 pm SA - _____ C _____

INDIVIDUAL CONFERENCE SESSION TICKETS

WEDNESDAY, NOVEMBER 5

- | | On or Before
Sept. 18 | After
Sept. 18 |
|--|--------------------------|-------------------|
| <input type="checkbox"/> 8:30 am - 10:00 am WE - _____ | \$ 60 | \$ 70 |
| <input type="checkbox"/> 8:30 am - 11:30 am WE - _____ C _____ | \$120 | \$140 |
| <input type="checkbox"/> 10:30 am - 12:00 pm WE - _____ | \$ 60 | \$ 70 |
| <input type="checkbox"/> 1:30 pm - 3:00 pm WE - _____ | \$ 60 | \$ 70 |
| <input type="checkbox"/> 1:30 pm - 4:30 pm WE - _____ C _____ | \$120 | \$140 |
| <input type="checkbox"/> 3:30 pm - 5:00 pm WE - _____ | \$ 60 | \$ 70 |

THURSDAY, NOVEMBER 6

- 4:00 pm - 5:30 pm TH - _____ \$ 60 \$ 70

FRIDAY, NOVEMBER 7

- 7:30 am - 10:30 am FR - _____ C _____ \$120 \$140
- 4:00 pm - 5:30 pm FR - _____ \$ 60 \$ 70

SATURDAY, NOVEMBER 8

- 3:00 pm - 6:00 pm SA - _____ C _____ \$120 \$140

FREE! EARLY BIRD ROUNDTABLES

Please indicate which session you plan to attend (if any):

FRIDAY, NOVEMBER 7

7:00 am - 8:00 am

- CFRA Repair Order Writer User Group
- * Specifically for R.O. Writer Customers
- CFRB Women in the Industry
- CFRC Emerging Technologies

SATURDAY, NOVEMBER 8

8:00 am - 9:00 am

- CSAA Upsell/Add Services
- CSAB CRM/New Client Acquisitions
- CSAC HR Issues/Recruiting Online

CONFERENCE EXTRAS

Includes Expos

FRIDAY, NOVEMBER 7

- ASE02 ASE Mechanical Test Prep (12:00 p.m. - 1:00 p.m.) FREE \$ 0

SATURDAY, NOVEMBER 8

- T2 TRAIN the TRAINER (8:00 a.m. - 12:00 p.m.) \$150
- ASE04 ASE Mechanical Test Prep (1:00 p.m. - 2:00 p.m.) FREE \$ 0

INDIVIDUAL EVENT TICKETS

(one event ticket per registrant/form)
Includes Expos

- NACE Welcome Reception (Wednesday) \$50 (ZA) _____
- Opening General Session (Thursday) \$25 (ZB) _____
- Friday General Session \$25 (ZD) _____
- CARS Networking Reception (Friday) \$50 (ZC) _____

REGISTRATION GRAND TOTAL

\$