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## Countdown to NACE and CARS – Registration and Housing Update

Dallas, Texas — Plans for the upcoming International Autobody Congress & Exposition (NACE) and the Congress of Automotive Repair & Service (CARS) are close to completion and registrations are coming in strong. These industry events are co-located at the Mandalay Bay Convention Center in Las Vegas, Nevada, Nov. 5-8. Together, NACE and CARS represent the cornerstone of the recently created Automotive Service & Repair Week (ASRW) and are sponsored by the Automotive Service Association (ASA).

“We couldn’t be more pleased with the response generated thus far,” said Ron Pyle, ASA president and chief staff executive. “The variety of unique offerings available at this year’s NACE and CARS – from the Expos and trade show activities, to the comprehensive education and training sessions – promotes outstanding benefits and networking opportunities for all participating collision and mechanical industry professionals. Our goal in creating ASRW was to bring buyers and sellers of automotive products and services together in one venue that includes both education and trade show activities. Both 2008 events are making tremendous strides toward achieving this goal.”

Online registration is available at [www.NACEexpo.com](http://www.NACEexpo.com) and [www.CARSevent.com](http://www.CARSevent.com). Registration options include Super Pass (starting at \$285), Wednesday Day Pass (starting at \$200), Expo Pass (starting at \$10), Individual Session Tickets (starting at \$60) and Conference Extras. Cross-registering for any of the conference sessions and/or key event activities offered at either NACE or CARS is available to all, whether attendees are primarily registering for NACE or CARS. More than 85 sessions are offered within the collective NACE and CARS conference programs.

Conference Extras include I-CAR Technical Training (\$75), PCI Update Session (\$50) and the all new TRAIN the TRAINER (\$150) designed to offer guidance to those who train others at all levels. Also featured are free Early Bird Roundtables and free ASE Test Prep Classes – both offering mechanical and collision focus-specific topics.

Admission to both the NACE and CARS Expos is included with any/all registration. ASA members receive a registration fee discount, as do all the ASRW Partnering Program Participants (AIRC, CAA, CCIF, MAP, NABC, NAPDRT, NATA, SCRS, WIN and ASA Affiliates: AZ, CO, GA, IL, MI, NC, NE, OH, TX, WA).

Online housing reservations can be booked at [www.NACEexpo.com](http://www.NACEexpo.com) and [www.CARSevent.com](http://www.CARSevent.com). Hanley Wood Housing will assist attendees and exhibitors with all hotel, airline and car rentals -- one-stop shopping for all travel needs. Recently reduced rates are available at some of the properties included in the NACE and CARS hotel block -- the Monte Carlo Resort & Casino, Excalibur Hotel & Casino, Luxor Hotel & Casino, the all new Hooters Hotel Casino, New York-New York Hotel & Casino, Mandalay Bay Resort & Casino, and THEhotel at Mandalay Bay.

Both NACE and CARS, the 2008 ASRW co-located events, will be held Nov. 5-8, at the Mandalay Bay Convention Center in Las Vegas, Nevada, USA. The educational Conference will run from Nov. 5-8 (Wednesday-Saturday), and the Exposition is open Nov. 6-8 (Thursday-Saturday). Both events also take place during the Automotive Aftermarket Industry Week (AAIW), taking place that same week in Las Vegas.

NACE -- the world’s collision repair event -- annually draws an estimated attendance of 25,000+ industry professionals from around the globe, featuring a comprehensive educational Conference and Exposition of 400+ exhibiting companies. To exhibit at NACE 2008, call toll-free 888.529.1641 or 972.536.6444. For more NACE information, visit the NACE website at [www.NACEexpo.com](http://www.NACEexpo.com).

CARS -- the premier event for automotive service professionals -- projects an estimated attendance of 2,000+ industry professionals, features a comprehensive educational Conference and Exposition of 80+ exhibiting companies. To exhibit at CARS 2008, call toll-free 866.704.8069 or 972.536.6425. For more CARS information, visit the CARS website at [www.CARSevent.com](http://www.CARSevent.com).

The Automotive Service Association is the sponsor of ASRW, NACE and CARS. ASA is the largest international not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA advances professionalism and excellence in the automotive industry through education, legislative representation and member services. Its international membership base includes numerous affiliate, state and chapter groups from all segments of the industry. For additional information about ASA, go to [www.ASAshop.org](http://www.ASAshop.org). ASRW, NACE and CARS are produced by Hanley Wood Exhibitions (HWE). For additional information, contact HWE at P.O. Box 612128, Dallas, Texas 75261-2128 or call toll-free 888.529.1641 or 972.536.6444.

