

AUTO SHOP OWNERS:

I know it sounds crazy, but each and every month I can...

Get hundreds of your neighbors to give YOU their birthday money ...and become a new, loyal customer!

Just imagine it. Tons of people walking through your door with a smile on their face ready and willing to hand over their birthday money. Why would they do that? Because I've discovered a remarkably simple way to convert neighbors to buyers with a birthday greeting and gift for their special day! We already know everyone's birthday and we do all the work for you. All you have to do is **RING UP AUTO SHOP SALES**.

By Jay Stiff, CEO, Moving Targets

It's cheap. It's effective. And it can create immediate cash sales for Auto Shops like yours.

I'm talking about our **Birthday Connections Neighborhood Direct Mail Service**. It's proven to work and it's 100% turnkey. You don't have to lift a finger. We do ALL the work for you.

If you think this sounds a little crazy, keep reading. Because, really, it makes perfect sense and it's based on a simple idea.

Think about it. Everybody loves getting birthday cards and gifts. And birthdays are a time when people actually look forward to opening their mail.

Even better, when people have a birthday, they tend to be in the mood to spend money and buy things... and if they get birthday money, they look for ways to spend it right away.

But guess what? Few Auto Shops ever think to send a birthday card or greeting to people in their area. Even if they wanted to, they don't know how or when to do it!

So when neighbors receive a colorful, warm "Happy Birthday" message and gift from you, they'll be surprised and grateful... and yes, ready to visit your business and SPEND MONEY!

Surprise! We already have a list of birthdays for all your neighbors!

Just tell us how many people you want to reach. Then, every month, we'll send a colorful and fully personalized letter or birthday card (your choice) to those celebrating a birthday near your business. It will look like it's coming directly from YOU.



Plus, we'll include a special gift certificate with an offer of your choice. This will prompt people to visit your Auto Shop and give you a try. Treat them right, and many will become loyal customers who will return again and again.

PROVEN to work better than the advertising you're using now!

I never, ever offer a promotional service until I've proven that it works. And after more than 20 years of testing, 20,000 satisfied business owners, and over 43 million mailings... I can assure you that Birthday Connections WORKS!

- **Tested and proven effective.** Brings in large numbers of new buyers quickly.
- **Automatic and totally turnkey.** We do everything for you each month.
- **Costs less than most other direct mail.** Even less than store-bought birthday cards.
- **No minimums.** No contracts. No set-up fees. No hidden charges.
- **Satisfaction GUARANTEED.** You must be thrilled with your profit or you can fire us on the spot with no further obligation.

Hundreds of Auto Shop owners like you LOVE the results they get from Birthday Connections!

"Been a larger success than I could have ever imagined. Built a foundation of customers that is strong and solid. **The revenue stream that comes from the new business is fantastic.**"
Town Square Auto Parts & Service, Dunkirk, MD

"Very good programs... response rate of 25 - 30%. **Enough first visit revenue to pay for the program.**" Ozark Starter & Automotive Service, Berryville, AR

"**One of the best advertising programs** we've participated in yet! A cost effective form of advertising... 9 out of 10 of the customers remain our happy and loyal customers. It's all automatic and we love that!" Tierra Del Sol Automotive, Alamogordo, NM

We've been helping retail businesses like yours SELL MORE AUTO SERVICES and MAKE MORE MONEY for over 20 years. Isn't it time you give us a try?

CALL TODAY and let us prove how effective our Birthday Connections Neighborhood Direct Mail Service really is.



Call NOW for your FREE Auto Shop Marketing Kit

including an illustrated 16-page brochure and actual samples.

800-926-2451, ext.220

www.movingtargets.com

Moving Targets®

*You have neighbors.
We make them customers.™*

